

**PATENT**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant:	Sean Handel et al.	
Serial No.:	09/196,338	Conf. No. 9014
Filed:	November 19, 1998	Group Art Unit: 3622
Title:	A PERSONALIZED PRODUCT REPORT	Examiner: A. Duran
Docket No.:	60021-302901	

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Mail Stop AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**AMENDMENT AND RESPONSE TO FINAL OFFICE ACTION**

Dear Sir:

This is in response to the Final Office Action mailed on February 20, 2008. Please consider the following amendments and remarks.

**Amendments to the Claims** begin on page two (2) of this paper.

**Remarks** begin on page nine (9) of this paper.